Establishing of the Centre

Regional Centre for the development of SMEE Subotica – SMER was established on December 11th 2001.

Founders
- Faculty of Economics Subotica (12.8%)
- Municipality of Subotica (12.6%)
- Water and Sewage Public Company Subotica (12.6%)
- AD Vojvodanska Bank Novi Sad (12.3%)
- AD Zepter Bank Beograd (11.8%)
- TERRA’s Alliance for Organic Food (5.9%)
- Strategic council for the Development of South Bačka County (6.8%)
- Government of Republik of Serbia (6.65%)
- Open University Subotica (6.65%)
- Executive Council of AP Vojvodina (6.58%)
- Regional Chamber of Commerce Subotica (6.56%)

Filed of Activities

Providing support for the development of small and medium enterprises and entrepreneurship through:
- Consulting
- Education
- Regional – International projects

Consulting
- Providing information to SMEE,
- Writing of business plans and investment programs,
- Technical support when applying for Ministry of Economy assets – start up loans,
- Mentoring.

Results from providing Consulting
- Informed ~ 3,000 entrepreneurs and potential entrepreneurs,
- Business plans and investment studies ~ 150 clients, €16,500,000 value of investments,
- Technical support when applying for MERR assets – start up loans ~ 250 cases,
- Mentoring ~ 200 cases,
- Other consulting ~ 150 cases,
- Consulting services resulted in 350 newly, full time employed and approximately 250 part time or seasonally employed.
Education - results
- Education and trainings were organized in cooperation with:
  - Ministry of economy and regional development – Republic Agency for Development of SMEE,
  - National Employment Service,
  - TERRA’S,
  - Open University Subotica,
  - Faculty of Economics Subotica,
  - Through project activities.
- Altogether 1800 entrepreneurs were involved in various educational courses (approximately 150 courses).

PROJECTS REALIZED BY OUR DEVELOPMENT CENTER
- Projects supported by domestic institutions
- Projects supported by international institutions

Projects supported by domestic institutions
- Strategy of economic development of Subotica municipality,
- Employment guide book,
- Support for development of Spa’s and Spa tourism in Vojvodina,
- Support in development of cluster - producers of agricultural machinery,
- Support in development of clusters ( Mini cluster of tourism Subotica – Palic, JATO),
- Support to business incubator Subotica.

Projects supported by international institutions
- Forming and support in building of capacities for development of SME’s Subotica, January 2002 – August 2003 – GTZ,
- Improvement of local capacities through education and consulting services, January 2003 – January 2004 – ADF,
- Study trip, Oktober 2003 – GTZ,
- Euroinnoregio concept, March 2003 – February 2004 – DARFT, Szeged,
- Support to economic development and employment in Serbia, September 2003 – December 2004 – ADF

Projects supported by international institutions
- Support to cross border cooperation with stress on goods exchange and promotion of export, January 2005 – September 2006 - ADF
- Improvement of local capacities through training and consulting for entrepreneurs in Bachka, January 2005 - December 2005 - ADF
- Improvement of local capacities through training, mentoring and consulting for entrepreneurs in Bachka, Jun 2006 - March 2007 - ADF
- Innovative concept of economic development based on ecological principles, November 2006 – September 2007 EDEP - CARDS
- Vojvodina transitional centre, November 2006 – September 2007 EDEP - CARDS
- Integrated quality tourism development based on wine roads in the South Great plane region and in South and North regions of Bachka, July 2007 - Jun 2008 - CARDS Neighborhood program.
REGIONAL CENTRE FOR THE DEVELOPMENT OF SMEE

Subotica - SMER

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