

## REGIONAL CENTRE FOR THE DEVELOPMENT OF SMALL AND MEDIUM ENTERPRISES AND ENTREPRENEURSHIP

Subotica

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## Establishing of the Centre

Regional Centre for the development of SMEE Subotica – SMER was established on December 11<sup>th</sup> 2001.



## Founders

- Faculty of Economics Subotica	(12.8%)
- Municipality of Subotica	(12.6%)
- Water and Savage Public Company Subotica	(12.6%)
- AD Vojvodanska Bank Novi Sad	(12.3%)
- AD Zepter Bank Beograd	(11.6%)
- TERRA's Alliance for Organic Food	(6.8%)
- Strategic council for the Development of South Bachka County	(6.8%)
- Government of Republik of Serbia	(6.65%)
- Open University Subotica	(6.65%)
- Executive Council of AP Vojvodina	(6.58%)
- Regional Chamber of Commerce Subotica	(6.56%)

## Filed of Activities

Providing support for the development of small and medium enterprises and entrepreneurship through:

- Consulting
- Education
- Regional – International projects

## Consulting

- Providing information to SMEE,
- Writing of business plans and investment programs,
- Technical support when applying for Ministry of Economy assets – start up loans,
- Mentoring.

## Results from providing Consulting

- Informed ~ 3.000 entrepreneurs and potential entrepreneurs,
- Business plans and investment studies ~ 150 clients, € 16.500.000 value of investments,
- Technical support when applying for MERR assets – start up loans ~ 250 cases,
- Mentoring ~ 200 cases,
- Other consulting ~ 150 cases,
- Consulting services resulted in 350 newly, full time employed and approximately 250 part time or seasonally employed.

## Education - results

- Education and trainings were organized in cooperation with:
  - Ministry of economy and regional development – Republic Agency for Development of SMEE,
  - National Employment Service,
  - TERRA'S,
  - Open University Subotica,
  - Faculty of Economics Subotica,
  - Through project activities.
- Altogether 1800 entrepreneurs were involved in various educational courses (approximately 150 courses).

## PROJECTS REALIZED BY OUR DEVELOPMENT CENTER

- Projects supported by domestic institutions
- Projects supported by international institutions

## Projects supported by domestic institutions

- Strategy of economic development of Subotica municipality,
- Employment guide book,
- Support for development of Spa's and Spa tourism in Vojvodina,
- Support in development of cluster - producers of agricultural machinery,
- Support in development of clusters ( Mini cluster of tourism Subotica – Palić, JATO),
- Support to business incubator Subotica.

## Projects supported by international institutions

- Forming and support in building of capacities for development of SME's Subotica, January 2002 – August 2003 – GTZ,
- Improvement of local capacities through education and consulting services, January 2003 – January 2004 – ADF,
- Study trip, Oktober 2003 - GTZ
- Euroinnoregio concept, March 2003 – February 2004 – DARFT, Szeged,
- Support to economic development and employment in Serbia, September 2003 - December 2004 - ADF

## Projects supported by international institutions

- Support to cross border cooperation with stress on goods exchange and promotion of export, January 2005 – September 2006 - ADF
- Improvement of local capacities through training and consulting for entrepreneurs in Bachka, January 2005 - December 2005 - ADF
- Improvement of local capacities through training, mentoring and consulting for entrepreneurs in Bachka, Jun 2006 - March 2007 - ADF
- Innovative concept of economic development based on ecological principles, November 2006 – September 2007 EDEP - CARDS
- Vojvodina transitional centre, November 2006 – September 2007 EDEP - CARDS

## Projects supported by international institutions

- Concept for development of logistics in Subotica and Szeged, Jun 2005 - Jun 2006 – DARFT Szeged,
- Innovative concept of economic cooperation Subotica and Szeged Inocoopess, May 2006 – November 2007 - CARDS Neighborhood program,
- Integrated quality tourism development based on wine roads in the South Great plane region and in South and North regions of Bachka, July 2007 - Jun 2008 - CARDS Neighborhood program,
- RELOAD- Regional Elements in Logistics Opportunities Assessment and Development, July 2007 - Jun 2008 - CARDS Neighborhood program,
- ACInD Adriatic Cooperation for Industrial Development, October 2007 - December 2008 - CARDS Adriatica.

REGIONAL CENTRE FOR THE  
DEVELOPMENT OF SMEE

Subotica - SMER

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