

**PRELIMINARY PROGRAM OF WORK FOR 2009-2010**  
**to be discussed at the 3<sup>rd</sup> Annual Meeting**

**1. ERENET PROFILE**

It is envisaged to continue issuing quarterly periodical called ERENET PROFILE. We shall update the International Board taking into consideration the activity of our members in it.

Thematic orientation of the next two issue:

ERENET PROFILE No.12

Cross-cultural effect of various religion (Christian, Buddhism, Hindu, Jewish and Muslim) on entrepreneurship and business

ERENET PROFILE No.13

Entrepreneurial education. Continuation of presentation of the paper delivered at the ICELM3 and other papers

Other orientations to be discussed

**2. ORGANIZING EVENTS/SEMINARS/WORKSHOPS**

**The 5th European Day of the Entrepreneur in Croatia**  
**Under the High Patronage**  
**of the President of the Republic of Croatia Mr. Stjepan Mesić**

**EDE 2008 CROATIA, 1. – 14.10.2008.**  
**„Croatian Gateway to Growth”**

«Cities – Centres of Excellence: Contribution to Growth, Employment, Competitiveness and Sustainable Development of Entrepreneurship»

**What is EDE ?**

The European Day of the Entrepreneur (EDE) is an **initiative that supports cities in promoting awareness on entrepreneurship.**

**Local events to support, promote and reward entrepreneurship.**

One of the main targets of the European Day of the Entrepreneur is to provide a common concept for the organisation of events on entrepreneurship all over Europe bearing the 'European label' and to organise a more permanent support structure for the European cities. EDE **provides the 'European label'** to all European cities organisers of local events (workshops, conferences, etc.) on entrepreneurship according to a minimum set of organisational conditions.



In parallel, EDE **supports an interactive learning process** by **highlighting the European added-value**. Based on that, EDE **acts as a 'knowledge source'** providing methodologies, success stories, communication tools and analysis of common subjects of interest among cities.

EDE is **an open concept for future elaboration** and **reflects the opinions from cities in all European countries**. It is a concept that can be transferred easily and applied not only by large but also by small cities.

ERENET was invited to be a Support Organization of this event. Among our Members Dieter Ibielski, Giberty Fayl, Vjeko Martinko, Antal Szabó will attend this event. Tina Sommer, President of European Small Business Alliance will also address the participants.

**Workshop**  
**ENTREPRENEURSHIP in COMPARATIVE PERSPECTIVE**  
**UCL SSEES Centre for the Study of Economic and Social Change in Europe and ERENET**

**3 November (Monday) 2008**  
**Room 4XX, 4<sup>th</sup> floor, SSEES building, Taviton Street, London**  
16 Taviton Street - London - WC1H 0BW

**SESSION I**

10.15-10.55 Leora Klapper (World Bank) *Entrepreneurship: Lessons from the WB Enterprise Survey*

10.55 - 11.35 Saul Estrin (LSE), Julia Korosteleva (UCL), Tomasz Mickiewicz (UCL)  
*Determinants of High-Powered Entrepreneurship in Comparative Perspective*

11.35 - 12.15 Slavko Radošević (UCL) and Maja Savic (UCL) *Entrepreneurship and Innovation in Transition Economies*

**SESSION II**

13.00 -13.40 Frederike Welter (RWI-Essen) and David Smallbone (Kingston University)  
*Entrepreneurship in Transition Economies*

13.40 -14.20 William Bartlett (Bristol University) and Mirela Xeneti (Bristol University)  
*Entrepreneurship: Comparative Analysis of the former Yugoslav states*

14.20 - 15.00 Antal Szabó (Budapest) *Entrepreneurship in Southern Caucasus*

15.00 – 15.20 Tigran Sukiasyan (OSCE Yerevan Office) and Ishkhan Karapetyan (SME Development National Centre of Armenia) *Capacity Building for Entrepreneurship Support in Armenia*

Attendance is free based upon registration. Please, contact Ms. Hannah Spikesley either via Email [h.spikesley@ssees.ucl.ac.uk](mailto:h.spikesley@ssees.ucl.ac.uk) or by phone on 020 7679 8810

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**COSMO 2008**  
**SMALL BUSINESS CONFERENCE**  
**“Sustainable Entrepreneurship Networking”**

**27 - 28 November 2008**  
**Skopje, Macedonia**

The COSMO 2008 SBC will be marketed to Macedonian and South East Europe region SME and entrepreneurs. We anticipate the conference will be attended by:

- individuals considering starting a small business
- small and medium business owners & managers
- small and medium business vendors and service providers
- business incubators and clusters representatives
- local and regional Chambers of Commerce
- public institutions supporting SME and entrepreneurship
- financial institutions and foundations supporting SME and entrepreneurship
- business angels networks

Edward Sofeski, COSMO 2008 SBC Project Manager, asked ERENET to support this event and invited the Director of the ERENET at the costs of the COSMO to be in the International Program Committee and address the participants of the event.

**INTERNATIONAL SCIENTIFIC CONFERENCE ON**  
**ENTREPRENEURSHIP AND GROWTH OF FAMILY FIRMS**

Department of European Studies and Department of Entrepreneurship and Innovation  
Cracow University of Economics and ERENET

**June 4-5, 2009**  
**Krakow, Poland (CUE campus)**

**Conference Idea:**

Entrepreneurship is a necessary condition for economic growth and development. Modern states converge in treating entrepreneurship as a key economic resource. But entrepreneurship is especially important in the period of structural change and changing global division of labour. Enterprises often start from an entrepreneurial idea of an individual, but then continue as family businesses. Hence, the conference links these two issues.

Cracow University of Economics has designed the conference as a meeting point to discuss past, present and future tendencies with regard to entrepreneurship and family firms as well as to share ideas on modern entrepreneurship and family firms research.

**Conference Topics:**

- The idea and determinants of entrepreneurship in modern economies.
- The relations between entrepreneurship and family firms
- The advantages and disadvantages of family as a vehicle for entrepreneurship.
- The impact of family entrepreneurs on local development: spatial dimension of entrepreneurship.
- Challenges of family firms' succession.

- Various research approaches to study family firms' development and growth.
- Public policy instrument to promote the growth of entrepreneurship.

**Call for Papers:**

Submissions are invited. Abstracts and CVs should be sent to [Krzysztof.Wach@uek.krakow.pl](mailto:Krzysztof.Wach@uek.krakow.pl) before 15 November 2008. Papers will be subject to a review process. Accepted papers need to be submitted in full by April 15, 2009. Accepted papers will also be considered for inclusion in an edited book. Additionally all the papers will be published as conference proceedings in an electronic version.

**Fee:** There is no conference fee. The participants are to cover accommodation and travel expenses on their own.

**Conference Calendar:**

Deadline for Abstracts: November 15, 2008

Acceptance Notification: December 15, 2008

Deadline for Full Papers: April 15, 2009

Electronic Papers Publishing: May 31, 2009

Conference: June 4-5, 2009

Papers Review: July 31, 2009

Papers Corrections by Authors: September 15, 2009

Book Publishing: January 31, 2010

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**Conference Website:**

<http://www.conference.uek.krakow.pl>

**WORKSHOP**  
**ON ENTREPRENEURIAL EDUCATION**  
J.J. Strossmayer University and ERENET

As a follow-up of the Entrepreneurial Session of the ICELM3 a follow-up event will be held on best practice in entrepreneurial education at the UNESCO Chair of the J.J. Strossmayer University to discuss the following issues:

- (i) Exchange of experience entrepreneurship education in Bachelor level
  - (ii) Exchange of experience entrepreneurship education in Master level
  - (iii) Presentation of cases studies based on an accepted methodology
  - (iv) Round table discussions with PhD students
- etc.

Possible time: Second half of October 2009

**Fee:** There is no conference fee. The participants are to cover accommodation and travel expenses on their own.

## **PROJECTS CARRIED OUT BY ERENET**

### **Project on Entrepreneurial Case Studies in CEE Universities**

There is nothing than a good example to inspire and motivate. The case study methodology provides lessons from the successes and failures of a variety of startups and sustainable businesses and of entrepreneurs that created them. Case study methodology is especially successfully used in the North-American continent. Experience is the best teacher -- and the case method packs more experience into every hour of learning than any other instructional approach. That's why it forms the basis of learning at Harvard Business School as well as many other universities around the world. William Ellet "Case Study Handbook" published by the Harvard Business School Press (Boston, Massachusetts) presents a new approach for analyzing, discussing, and writing about cases. The U.S. Small Business Administration has archived hundreds of success stories to both teach and inspire you.

Majority of the case studies used in Europe is coming from the U.S. The Round Table on Entrepreneurial education held in June 2008 in Targu Muresh criticized the American case studies and suggested to elaborate studies which are more relevant to the students and new startups from CEE. This is why ERENET should take on its program of work to elaborate such kind of cases.

Prof. Jerzy Cieslik from the Leon Kozminski Academy of Entrepreneurship and Management will inform the participants on his personal experience in working with Polish cases.

The European Foundation for Entrepreneurship Research – EFER – was founded by Harvard Business School alumnus and serial entrepreneur, Dr. Bert Twaalfhoven. Since it was founded in 1987, EFER has conducted research comparing entrepreneurship in the U.S. and Europe as well as generated support for 50 European entrepreneurship case studies.

The Participants of the 3<sup>rd</sup> ERENET Annual Meeting are requested to discuss the modalities and process of elaborating indigenous entrepreneurial case studies for building those into their entrepreneurial curricula.

### **Project on Entrepreneurs with Human Face**

Entrepreneurship is a complex, multi-faceted social and economic phenomenon with far-reaching interaction and interdependence. It is also a crucial competitive factor. Technological innovation is of crucial importance for entrepreneurship, but businesses could not continue to exist without eager and innovatory individual. Furthermore all these should be promoted within an entrepreneurial culture with a human face. Motivation and incentives for creation of businesses are important, but entrepreneurs should act and behave responsible for the society, environment and sustainability.

The project aims at studying the entrepreneurship with a "human face", recent logo of the EU Economic and Social Committee.



Main outputs of the project:

- (i) Elaboration of background paper subject to inspire academic researchers/lecturers and entrepreneurs;
- (ii) Establish Portrait Gallery of young responsible entrepreneurs;
- (iii) Organize Round Table on Entrepreneurship with Human Face with participation of academicians/lecturers, advanced and young entrepreneurs;
- (iv) Create DVD on the subjects based on the interviews with the participants and presentation at least 5 SMEs with entrepreneurship with human face.

Possible time: 2009 Autumn – 2010 Spring

Possible implementing agencies: ERENET, ESBA, Federation of Small Business (UK), etc.

Fund Required: EUR 50,000.