



6th ERENET ANNUAL MEETING

11-12 April 2013, Continental Hotel, Tîrgu – Mureş, Romania

INNOVATION-DRIVEN ENTREPRENEURSHIP

FOREWORD

The *Oxford Handbook of Innovation* describes innovation as the putting into practice of inventions. In a narrow sense innovation refers to product and process innovations, or technological innovation. In a broader sense innovation is the development of new products, new processes, new sources of supply, as well as the creation and exploitation of new markets and the development of new ways to organize business.

The European Commission's Green Paper on Innovation states that “*Innovation is at the heart of the spirit of enterprise and thus companies must constantly innovate, even if only gradually.*” In the context of this document, innovation is taken as being a synonym for **the successful production, assimilation and exploitation of novelty** in the economic and social spheres. It offers new solutions to problems and thus makes it possible to meet the needs of both the individual and society.

European Commission Vice President *Antonio Tajani*, responsible for entrepreneurship and industry, said: “Europe lags behind its competitors in entrepreneurial attitudes. Yet at the same time we know that SMEs are the biggest source of new jobs and related growth. Therefore, it is crucial that Europe increases its appetite for entrepreneurship and then supports its would-be and new entrepreneurs in creating new businesses.”

The EU set five ambitious objectives relating to the employment, innovation, education, social inclusion and climate/energy. The new tools identified to boost growth and jobs are called as flagship initiatives. In order to create new jobs and increase competitiveness the Innovation Union flagship initiative has to play the most important role.

The aim of the Workshop on Innovation-driven Entrepreneurship organized within the framework of the 6th ERENET Annual Meeting as part of the International Conference on Law and Public Administration to be held on 11 April 2013 in Tîrgu Mureş is to highlight the EU innovation policy, present best practices on innovation in entrepreneurial education and promotion of SMEs and discussed further activities of the ERENET.

PRELIMINARY PROGRAM

11. April 2013

12:00 – 14:00 **Delegate arriving and Registration**

OPENING CEREMONY

14:00 – 14:30 Dr. Marian Liviu, Former Rector, Dean of the Faculty of Economic, Law and Administrative Sciences of the Petru Maior University, Honorary Member of the ERENET
Representative of the European Small Business Alliance
Dr. Antal Szabó, Scientific Director of ERENET
Dr. Eric Dejan, Director of the Institute of Economic Sciences, Belgrade, Head of the SEE Office of the ERENET

KEYNOTE PAPERS

14:30 – 15:15 **Mathematical method for sustainable policy options to improve the innovative capacity of SMEs in context with regional development**
Dr. Zsuzsanna Szabó, Vice-Dean of the Economic and Administration Faculty of the Petru Maior University

15:15 – 16:00 **Entrepreneurship and Creativity- Creative Knowledge and Innovation Management**
Prof. Dr. Hans-Jürgen Weissbach
University of Applied Sciences Department of Economy and Law, Institute for Entrepreneurship, Frankfurt am Main

16:00 – 16:45 **The National System of Entrepreneurship in Central and Eastern European Countries**
Prof. Dr. habil László Szerb, Faculty of Business and Economics, University of Pécs

16:45 – 17:00 Question and Answer session

SESSION ON BEST PRACTICE IN INNOVATION MANAGEMENT

17:00 – 19:00 Presentations by ERENET Members on (i) innovation-driven entrepreneurship; (ii) innovation management and promotion of innovative entrepreneurs and (iii) entrepreneurial education

17:00 – 17:20 **Be Innovative in the Line of the EU 2020 Strategy**
Dr. Antal Szabó
UN ret. Regional Adviser

17:20 – 17:40 **Innovation and Entrepreneurship – Western Balkans case**
Radmila Grozdanic - Mirjana Radovic Markovic - Boris Jevtic -
Dejan Vukosavljevic - Miloš Vučković , Faculty of BA and
Entrepreneurship Belgrade, Faculty for ICT of Belgrade and
Singidunum University

ERENET members wishing to make a presentation are requested to send the title and a short abstract to IE_ICLPA2@ea.upm.ro and erenetszabo@gmail.com as soon as possible but to later than 20 March 2013 in order to make a final program of the Workshop.

12 April 2013

**CONTINUATION OF THE SESSION ON BEST PRACTICE IN
INNOVATION MANAGEMENT**

9:30 – 13:00 Presentation by ERENET Members

9:30 – 9:50 **The impact of entrepreneurship education on entrepreneurial self-efficacy and career decisions among graduate students on University of J.J. Strossmayer.**
Sanja Pfeifer, Nataša Šarlija and Marijana Zekić Sušac
University of J.J. Strossmayer, Faculty of Economics in
Osijek, Croatia

9:50 – 10:10 **Minimum Spanning Tree as a Tool for Exchange Rates Analyses**
Denis Horvath, Marcel Rešovský, Marianna Siničáková, Vladimír
Gazda. TUKE, Faculty of Economics, Kosice

10:10 – 10:30 **Knowledge Platform in Knowledge Economy: WEB's of SME Learners**
Dr. Jolán Velencei, Associated Professor
Óbuda University, Keleti Faculty of Business and Management,
Institute of Enterprise Management, Budapest

10:30 – 10:50 **Stimulating Entrepreneurship through Through Innovative Public Policy**
Suzanne Mulvehill, International Trade Adviser,
City of Lake Worth, Florida, USA

10:50 – 11:10 **Innovation Driven Entrepreneurship in Bulgaria**
Speakers will be announced later

11:10 – 11:30 **Moral and spirituality like a source for Innovation Management**
Marian Bedar, Department of Applied ethics, Kosice

- 11:30 – 11:50 **Innovative ways of financing SMEs**
Florentina Ionescu, Counselor,
National Gouarantee Loan Fund for SMEs, Bucharest
- 11:50 – 12:10 **Innovation-driven agriculture in Georgia**
Kakha Nadiradze and Nana Phirosmanashvili
Association for Farmers Rights Defence, Tbilisi, Georgia
- 13:00 – 14:30 Lunch

ERENET REPORTING

- 14:30 – 15:15 **Report on the activities of the ERENET Network in 2013 – Future orientation**
by Dr. Antal Szabó, Scientific Director of ERENET
Co-referent from the SEE Secretariat
by Dr. Eric Dejan, Director of the Institute of Economic Sciences,
Belgrade
- 15:15 – 16:00 **Discussion of the ERENET Work Program for 2013-2014**
Chaired by Antal Szabó and Eric Dejan
- 16:00 – 16:30 **Presentation and discussion of Entrepreneurship Development, Education & Research Network – EDERNet – according to the European Economic Interest Grouping – EEIG**
- 16:30 – 17:00 **CLOSING of the Meeting**

LOGISTICS

For ERENET Members the participation in the workshop and annual meeting is free of charge. Participants should cover their travel and accommodation expenses. The host organizer can provide accommodation at the Continental Hotel, at discount price. (30 Euro single, 36 Euro Double breakfast included)

For information please contact

Dr. Zsuzsanna Szabó at szabo.zs.katalin@gmail.com

Dr. Antal Szabó at erenetszabo@gmail.com

REMARKS

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