

CALL FOR PAPERS

MEB 2014 – 12TH INTERNATIONAL CONFERENCE ON MANAGEMENT, ENTERPRISE AND BENCHMARKING

30-31 MAY 2014 AT ÓBUDA UNIVERSITY, BUDAPEST, HUNGARY



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MEB 2014 is an international conference to provide a forum for presentations and discussions of scientific, economic and business areas. This year we would like to focus on the management, development and competitiveness of small and medium enterprises.

TOPICS within the scope of the conference will include:

- Theoretical studies, modelling and adaptive approaches;
- Analyzing measure, structure and organizational parameters;
- Examining the connection between marketing methods and benchmarking;
- Management and competitiveness of small and medium sized enterprises

REGISTRATION

Prospective participants are kindly asked to fill in the online registration form which can be found on the website.

SUBMISSION OF PAPERS

Authors are asked to submit electronically a full paper by e-mail. After notification please send your camera-ready paper of maximum 15 pages according to the paper format to Tímea Edőcs by e-mail (edocs.timea@kgk.uni-obuda.hu). Acceptable file formats are rtf or doc. Please check the website regarding the paper format.

PRESENTATION

OHP and data projector will be provided for oral presentation. Authors are asked not to use their own laptop, but bring the presentation on pendrive.

AUTHOR'S SCHEDULE

Deadline of registration31th March 2014
Deadline of paper submission31th March 2014
Deadline of notification..... 15th April 2014
Deadline of final paper submission.....1th May 2014



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