

International Scientific Conference on

International Entrepreneurship and Internationalization of Firms in Visegrad Countries V4

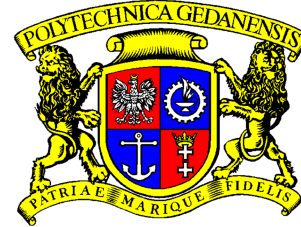
Kraków (Poland) – April 3, 2014

organized by



UNIWERSYTET
EKONOMICZNY
W KRAKOWIE

Department of Entrepreneurship and Innovation
Faculty of Economics and International Relations
Cracow University of Economics
Kraków, Poland



Department of Economics
Faculty of Management and Economics
Gdańsk University of Technology
Gdańsk, Poland



Department of Marketing
Faculty of Economics and Management
Slovak University of Agriculture
Nitra, Slovakia



Department of Economic Theory
Faculty of Economics
University of Miskolc
Miskolc, Hungary



Department of International Trade
Faculty of International Relations
University of Economics in Prague
Prague, Czech Republic

with the cooperation of



Entrepreneurship Research and Education Network
of Central European Universities

with the financial support of
International Visegrad Fund



www.visegradfund.org

PR activities

The conference is organized within the research project no. StG-21310034 entitled “**Patterns of Business Internationalization in Visegrad Countries – In Search for Regional Specifics**” conducted in the years 2013-2014 and financed by the International Visegrad Fund IVF. For more details please visit: <http://www.visegrad.uek.krakow.pl>

Conference Themes

- internationalization of firms in Visegrad countries V4 (CZ, HU, SK, PL)
- international entrepreneurship in Visegrad countries
- foreign direct investment in Visegrad countries
- international business in in Visegrad countries and its specifics
- international management in Visegrad countries
- international marketing in Visegrad countries
- international trade in Visegrad countries
- internationalization of family entrepreneurship in Visegrad countries
- international strategies of **Central European** businesses
- international competitiveness of **Central European** businesses
- **Central European** businesses in the process of EU integration and Europeanization
- politics and economic policy in Visegrad countries and **CEECs**
- Europeanization of law, administration and public policies in Visegrad countries

Conference Calendar

December 1, 2013	Deadline for Submissions and Abstracts
December 15, 2013	Acceptance Notification
February 15, 2014	Deadline for Full Papers
February 21, 2014	Fee Transfer
April 3, 2014 (Thursday)	Visegrad Conference
April – June 2014	Reviewing, Editing and Correcting Processes
July – September 2014	Book Publishing

Possibilities for Publications

All papers, which will be accepted within the reviewing process will be published as:

1. **chapters** in a monograph – a scientific book (the book will be published in the publishing house and probably also in the form of e-book available on the Internet),
2. **articles** in the following journals: "[Studia Negotia](#)" (ISBN1224-8738 – indexed in EBSCO, ProQuest, RePEc – EconPapers, CEEOL) or "[Agris on-line Papers in Economics and Informatics](#)" (ISSN 1804-1930 – indexed in EBSCO, ProQuest, RePEc - EconPapers) or "[Horizons of Politics](#)" (ISSN 2082-5897 – indexed in EBSCO, RePEc – EconPapers, BazEkon, CEEOL, Index Copernicus) or "[Economia Marche – Journal of Applied Economics](#)" (ISSN 1120-9593 – indexed in EconLit, RePEc – EconPapers) or "[Theory, Methodology, Practice](#)" (ISSN 1589-3413 – indexed in EZB, EconBiz, Google Scholar) or "[The Juridical Current Journal](#)" (ISSN 1224-9173 – indexed in EBSCO, SCIRUS, RePEc – EconPapers, Index Copernicus) or "[Visegrad Journal on Bioeconomy and Sustainable Development](#)" (ISSN 1338-8339 – but only for VUA members)
3. **working papers** in progress* in "[Cracow University of Economics Discussion Papers](#)" (ISSN 2081-3848 – indexed in BazEkon) or "[ERENET Profile](#)" (ISBN 1789-624X).

Call for Papers

Submissions are very welcome. Applications and abstracts should be sent to Krzysztof.Wach@uek.krakow.pl before December 1, 2013. Successful submissions will be selected by the Scientific Council. Accepted proposals need to be submitted as full papers by

February 15, 2014. Accepted papers, **if positively reviewed**, will also be considered for inclusion in an edited book or as articles in journals.

Scientific Council of the Conference

Prof. **Marco Cucculelli**, PhD, associate professor
Marche Polytechnic University– Ancona, Italy
Faculty of Economics, Department of Economics and Social Sciences, ECSB Associate

Prof. PG dr hab. **Nelly Daszkiewicz**, PhD, associate professor
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vice-rector for international and public affairs, Executive Editor of “VJB&SD”

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Faculty of Business, Executive Editor of “Studia Negotia”

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Faculty of Economics and Management, Department of Economics

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SBDC, ERENET and EDERNet, UN retired regional adviser on entrepreneurship and SMEs

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Faculty of Economics and International Relations, Department of Entrepreneurship and Innovation

Prof. UEK dr hab. **Kazimierz Zieliński**, PhD, associate professor
Cracow University of Economics – Kraków, Poland
dean of the Faculty of Economics and International Relations



CUE Main Building



CUE Senate Hall



CUE Campus

Conference Fee

450 PLN (120 EUR) paid in advance to the university bank account (provided at the website). For PhD Students (scan of the confirmation document is needed) the fee is reduced to 400 PLN (100 EUR). The participants are to cover accommodation and travel expenses on their own. The fee payment should be done to:

Name of the Recipient:

Uniwersytet Ekonomiczny w Krakowie /Cracow University of Economics/

Address of the Recipient:

ul. Rakowicka 27
31-510 Kraków
Poland

Bank account number:

Bank BPH S.A. o/Krakow

Payments in PLN (450 PLN or 400 PLN for confirmed PhD students):

28 10600076 0000 3310 0016 1623

z dopiskiem: V4 Conference + imię i nazwisko uczestnika

Payments in EUR (120 EUR or 100 EUR for confirmed PhD students):

35 10600076 0000 3210 0015 2428

with the annotation: V4 Conference + Your Full Name

SWIFT: BPHKPLPK

Note:

Please send us the scanned confirmation of payment via e-mail or fax.

If you apply for a reduced fee, please send us the scanned document confirming your PhD student status.

Contact

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Conference Website

<http://www.conference.uek.krakow.pl>

Visegrad Group – V4 Countries:

