



SZÉCHENYI ISTVÁN UNIVERSITY
KAUTZ GYULA FACULTY OF ECONOMICS

Entrepreneurial Education in Hungary

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Overview

- International Comparison
- Index of Higher Education Entrepreneurial Context
- „New Wave” – New Programs

Index of Students' Entrepreneurial Power in 2006 and 2008 (ISCE 2006 and GUESSS 2008)

Country	2006	2008
Switzerland	3,45	2,80
Germany	3,39	2,90
Luxemburg	N/A	3,00
Belgium	3,60	3,00
Greece	N/A	3,20
Finland	3,71	3,20
France	N/A	3,30
Austria	3,53	3,30
Hungary	3,52	3,50
Singapore	3,95	3,70
Ireland	4,09	3,80
Liechtenstein	3,75	3,80
New Zealand	3,66	3,90
South Africa	N/A	4,50
Estonia	N/A	4,70
Mexico	N/A	4,70
Indonesia	N/A	5,20
Norway	3,49	na
International average	3,55	3,30

1) Entrepreneurial activity of students from the developed countries significantly lags behind compared to that of numerous emerging countries

2) Hungarian students notable 5th position in the foundation of businesses in 2008, considerably higher than the international average

„International Survey on Collegiate Entrepreneurship” (ISCE 2006), Global University Entrepreneurial Spirit Students' Survey” completed in 2008 (GUESSS 2008)

Index of Higher Education Entrepreneurial Context [1]

- 1 part – university courses and services (e.g. business plan, coaching) for students in connection with entrepreneurship
- 2 part – student satisfaction with courses and services

Index of Higher Education Entrepreneurial Context (HEEC)[2]

Institution	Index of HEEC	Institution	Index of HEEC
1. IBS	1,84	13. BME	0,40
2. MÜTF	1,38	14. DF	0,40
3. ÁVF	1,37	15. SZIE	0,39
4. BMF	1,13	16. EJF	0,38
5. BGF	1,02	17. KE	0,37
6. BCE	0,92	18. DE	0,32
7. NYME	0,69	19. SZE	0,28
8. KJF	0,65	20. PTE	0,28
9. PE	0,57	21. SZTE	0,26
10. KRF	0,54	22. SE-ETK	0,18
11. GDF	0,51	23. ELTE	0,12
12. ME	0,44	24. HFF	0,00
Average	0,59		
Deviation	0,45		

Index can change between 0 and 10;
 - 0 show that institution has no entrepreneurial course or service, or it has such, but the students are dissatisfied with their standard
 - 10 expresses that the institution provides every course and service, and the students are completely satisfied with their standard

The situation is contradictory: relatively large number of student entrepreneurs, with little or insufficient university services

„New Wave” – New Programs [1]

- **Spin-off Club(s)** – Corvinus Univ. of Budapest (Széchenyi István Univ., Győr)
- **University Spin-off Mentor Program** – Univ. of West Hungary
- **Team Academy** – Univ. of Debrecen
- **Technology Transfer** – Univ. of Kaposvár
- ...

„New Wave” – New Programs [2]

- Common features:
 - support the elaboration of business ideas
 - financial support for business start-up
 - consultation – networking
 - meeting with business people
 - non-traditional teaching: case studies, teamwork,

References

- <http://www.guesssurvey.org/>
- Farkas Szilveszter – Kovács Norbert:
Entrepreneurship Among University Students in
Hungary (forthcoming)
- Colleagues and websites



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**THANK YOU FOR YOUR
ATTENTION!**

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