

Dipl.-Kfm. Dieter Ibielski

ERENET Honorary Members

Presidential Counselor of the Union of Small and medium-sized Companies - UMU

Sr. Vice-President of the European Small Business Alliance - ESBA

E-mail: Dieter.Ibielski@t-online.de

TEACHING ENTREPRENEURSHIP EDUCATION IN EUROPE

Entrepreneurs, whether they are women or men, whether they are young or seniors, entrepreneurs vary our life, they change the given uncertainties of the nowadays globalized world. Even when the products and services, which surround us at present, appear to be the result of some transnational agitating, anonymously operating big businesses, it have been entrepreneurial personalities always, who shape our individual being well off.

The qualification, that constitutes the successful entrepreneur, both guidingly educated and plentiful experiences owing to profitable work in practice is likewise recognizable at numberless productive small self-employed people. This majority of outstanding characters - mostly owners of family companies - is not only convinced of visions, of ideas, of management competence, but reflects as well the motivation and ability to help to translate imaginations into action within the scope of liberal economic and societal order inclusive legal margins.

The passionate entrepreneur is indeed the aggressive catalyst for workable and marketable innovative alterations in the area of business. He/She must behave as independent thinker who wants to be different amid a background of common events.

Such attitudes show up in personal initiatives, in the capability to select or to consolidate resources, in purchasing, technical, marketing and financial skills, in a desire for autonomy, in durable risk taking, but achievement designed. Other obligations of a self-determined free enterprise leader covers for example competition efforts, intuitiveness, goal-oriented reality-based actions, confidence in the workforce, suppliers, customers and bankers, also in the readiness to learn from mistakes.

Everyone should appreciate and throughout support entrepreneurial people identifies with a positive constructive approach having an attitude and the persistence to cooperate especially aiming at the enhancement of values. It is a pleasure to observe committed, energetic, intelligent women and men who express an exemplary sense of engagement, and who are busy to grow their income aims. Moreover, it is encouraging to hear from flexible human beings who are not afraid of challenges, who are striving to create the best in everything they dare to attempt.

Entrepreneurs, at least in all non-authoritarian societies, turn away from intellectual ivory towers, and they also do not wear elitarian blinkers. Their opportune priority belongs to the maintenance of an individual conduct: that is the spirit, the culture of enterprise directed to man's dignity.

Apart from the increasing significance of the so-called managerial social competence, on the one hand, the consideration of ecological requirements implies additional responsibility and activity, on the other one. It is commendable, that entrepreneurs can use - if necessary - the facilities of multidisciplinary advisory services on behalf of management consultants and trainers, of researchers and educators, of business associations and even of public authorities. Therefore as well the exchange of information and experience among the ERENET representatives remains a helpful benefit.