

LAUDATIO
FOR AWARDING “ERENET HONORARY MEMBERSHIP”
TO PROFESSOR MARIAN ONORIU LIVIU, PhD
RECTOR OF THE “PETRU MAIOR” UNIVERSITY OF
TÂRGU MUREȘ



Marian Liviu, graduated from the Faculty of Engineering at the Polytechnic Institute of București in 1967, has been serving the Petru Maior University of Targu-Mures from 1991. From 2004 he is the rector of the University. During the past two decades he made all possible steps in the university ladder starting as Associate professor, later as Head of the department of Economics, Juridical and Managerial Sciences, Vice rector and finally Rector of this prestigious institution. His academic activity include: Management, Project Management, Production Management, Management Business Strategies, Quality Management and Entrepreneurship

The essential aspects of his teaching activity, scientific research as well as the his valuable contribution to the development of the educational environment can be summarized as following:

C1. The quality of his teaching activities

Professor Liviu Marian enjoys his colleagues and students' appreciation, due to the creative and innovative character of the teaching methods that he promotes, the efforts made in supporting and encouraging the development of the university, pleading for the qualitative and quantitative parameters of the institution, for competences and performances that aim at the academic staff as well as the students of the university, imperatives whose objective is to promote the university both at national and international level. A clear proof for all these is the fact that he was chosen rector of the „Petru Maior” University in 2004 and then again in 2008.

Professor Liviu Marian has contributed to assuring and perfecting teaching activities in a significant way. He published 5 university courses, created and implementation of some modern laboratories (simulation engineering, communication and management, informatics in management), that have been possible through projects like: TEMPUS, PHARE and ERASMUS.

Currently he is a university professor within the Management – Economics Department, teaching Project Management and Entrepreneurship, disciplines which are included in the curricula at Master level.

Professor Liviu Marian has contributed significantly to the development of the educational environment and many of the agreements that have been signed by „Petru Maior” University and universities from the European Union and USA.

Professor Liviu Marian has an enormous contribution to supporting the importance of entrepreneurial education and the process of introducing the course in the curriculum.

C2. The quality of the research activity

The scientific research of Professor Liviu Marian is outstanding. The remarkable results he has attained over his entire activity can be measured in the numerous scientific articles, studies published in national and international journals or in the volumes of the national and international conferences that he attended. The publications of Professor Liviu Marian (75) cover four major research topics:

- Research on the reform of higher education and modern teaching methods;
- Research on new approaches to management;
- Research on the impact of certain factors on the socio-economic life and Romania’s transition to the market economy;
- Research on the development of entrepreneurial system, in the context of implementing the concept of sustainable development.

As single author he has published 3 books, in the field of management, he has 3 volumes as first author and/or coordinator, he is the author of 9 chapters in reference books of the Romanian management, and as editor-in-chief, under his guidance, 5 synthesis books have been published in the field of economic sciences.

Professor Liviu Marian has published over 45 scientific papers in specialist journals both at national and international level. Some of his scientific results have had a positive impact on some recent research. We mention that some scientific papers are included in international databases and are cited in indexed journals.

Professor Liviu Marian has created and supported a centre for entrepreneurial research within the Management-Economics Department.

It is worth mentioning that Professor Liviu Marian has made over 20 scientific presentations at different national and international conferences and he was member of 14 scientific committees of some prestigious international conferences in Romania, and as president, he organized over 40 national and international conferences, workshops and round tables.

Other proofs of his achievements are:

- PhD coordinator in Engineering and Management
- his affiliation to 4 prestigious professional and scientific associations in Romania;
- he was awarded the Honorary Professor distinction by AFER, in 2008;
- he was awarded the Honorary Member of SSAMAR title, in 2007
- nominated as specialist in the Yearbook of Institutions and Specialists in Management from Romania
- awarded, by the Mures Prefecture, the Suseni Fibula as well as the Excellence Diploma
- decorated with the Order “Meritorious Achievement in Education”, officer rank, position 264 of Decree no. 1079/13 December 2004.

C3. Contribution to strengthening the Central-European set of values

Prof. Liviu Marian has a farseeing vision concerning European cooperation and integration. In 2004, with his support the representatives of the Petru Maior University participates in a high-level advisory workshop on entrepreneurship held at the Palais des Nations in Geneva. From the establishment of the ERENET network he supported the Dean of the Faculty of Economic, Law and Administrative Sciences to be a Founder of this network. He concluded also a cooperation agreement with CUB and in consequence of this some of the CUB professors are teaching also at the Petru Maior University.

In conclusion of the above-mentioned, we recommend awarding the ERENET Honorary Membership Title to Professor Marian Onoriu Liviu, Rector of the “Petru Maior” University of Târgu Mureş.

Associate professor, PhD ZSUZSANNA SZABO

Scientific Director of ERENET, PhD ANTAL SZABO