

Call for Papers

MEB 2011 9th International Conference on Management, Enterprise and Benchmarking



Budapest, Hungary • June 3-4, 2011

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MEB 2011 is an international conference to provide a forum for presentations and discussions of scientific, economic and business areas. This year we would like to focus on the management, development and competitiveness of small and medium enterprises.

TOPICS within the scope of the conference will include:

- Theoretical studies, modelling and adaptive approaches;
- Analyzing measure, structure and organizational parameters;
- Examining the connection between marketing methods and benchmarking.

REGISTRATION

Prospective participants are kindly asked to fill in and send back the registration form which can be found on the website.

SUBMISSION OF PAPERS

Authors are asked to submit electronically a full paper by e-mail.

After notification please send your camera-ready paper of maximum 10 pages according to the paper format to Tímea Edöcs by e-mail (edocs.timea@kgk.uni-obuda.hu). Acceptable file formats are rtf or doc. Please check the website regarding the paper format.

PRESENTATION

OHP and data projector will be provided for oral presentation. Authors are asked not to use their own laptop, but bring the presentation on CD or pendrive.

AUTHOR'S SCHEDULE

Deadline of registration	March 31, 2011
Deadline of paper submission	March 31, 2011
Deadline of notification	April 15, 2011
Deadline of final paper submission	May 1, 2011



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